

# WSA UNPLUGGED MUSIC EXPERIENCE

## Singer / Songwriter Retreat

### October 26-29, 2017

**"TURN THE MUSIC UP, TURN THE NOISE DOWN!"**

Tickets are going fast! Get your tickets now at:  
<http://Wsaatlcom.ticketleap.com/TurntheMusicUp>

Artist or Songwriter Music Submissions [wsaatlsubmissions@gmail.com](mailto:wsaatlsubmissions@gmail.com)  
[www.WritingSessionsAmerica.net](http://www.WritingSessionsAmerica.net)

Location: Hotel Indigo 230 Peachtree Street, NE, Atlanta GA 30303

Book your room today at the special rate of \$159.00 per night using promo code  
Writing Session America when booking: 877.320.8454

*Contact Kevin Shine with any questions.*

#### **THURSDAY: OCTOBER 26th**

##### **5:00pm - 8:00pm**

- RED CARPET RECEPTION (Upscale Attire Preferred)  
LOCATION: [AmericasMart](#)  
BLDG #2, 4<sup>TH</sup> Floor  
240 Peachtree St., NE  
Atlanta, Ga 30303  
(404) 220-2216

##### **6:00pm - 8:00pm**

- RED CARPET
- LOCATION: [AmericasMart](#)  
BLDG 2, 4<sup>TH</sup> Floor  
240 Peachtree St., NW  
Atlanta, Ga 30303

##### **8:00pm - 11:00pm**

- ICON AWARDS
- LOCATION: [AmericasMart](#)

#### **FRIDAY: OCTOBER 27th**

##### **WORKDAY PART 1**

##### **10:00am - 12:00pm**

- BRICKS CREATIVE GROUP WORKSHOP W/ MARK ANTHONY
- SONGWRITER'S BOOTCAMP 1
- SONGWRITER'S BOOTCAMP 2
- MANAGING YOUR BUSINESS W/ ANNETTE JOHNSON

##### **12:00pm - 1:00pm:** LUNCH BREAK

##### **1:00pm - 2:30pm**

- INDEPENDENT HUSTLE "INDIE HITMAKER WORKSHOP" W/ BRAM BESSOFF

- SONG BUILDER WORKSHOP W/ CHRIS HENDERSON
- LIVE RADIO MEET & GREET
- TECHNOLOGY RULES W/ TORRI LUKE
- **2:45pm - 4:15pm**
- PLACEMENT AND PUBLISHING
- LEGAL DISTRIBUTION
- "WHERE WE ARE NOW" - STATE OF THE MUSIC BUSINESS PANEL HOSTED BY LARHONDA SUTTON
- **4:30pm - 6:00pm**
- SONGWRITER'S PANEL
- SOCIAL MEDIA, MARKETING AND MAKING MONEY PANEL HOSTED BY PATRICK COLLINS AGENCY
- RADIO VS STREAMING
- ALPHA CITY MEET & GREET

##### **THE AFTERWORK NIGHT ON THE TOWN**

##### **7:00pm -10:00pm**

- THE WEIRDO EXPERIENCE HOSTED BY LOUIS YORK, NINA TEAPOT & SANDRA WILLIAMS
- LOCATION: [MUSIC ROOM](#)  
327 Edgewood Ave (downstairs)  
Atlanta, Ga 30312

##### **9:00pm - 2:00am**

- THE OFFICIAL WSA KICKOFF PARTY
- LOCATION: [LIQUID LOUNGE](#)  
150 Pine Street, NE  
Atlanta, Ga 30308

#### **SATURDAY: OCTOBER 28th**

##### **WORKDAY PART 2**

##### **10:00am - 12:00pm**

- LYRICS GURU TEAM BUILDER
- SONGISTRY APP WORKSHOP
- VOCAL TRAINING W/ EBONY FRANKLIN

##### **12:00pm - 1:00pm:** LUNCH BREAK

##### **1:00pm - 2:30pm**

- WHO THE "F" ARE YOU? W/ KAREN MARIE MASON
- IMAGING W/ VICTOR JACKSON
- HEALTH WORKSHOP W/ MARC GORDON & YOSHIKO GREEN
- PRESSURE BOOTCAMP W/ KEVIN SHINE

##### **2:45pm - 4:15pm**

- MARKETING & PROMOTION STRATEGY and PLAN PANEL
- PRODUCERS AND ENGINEERS PANEL
- PERFORMANCE WORKSHOP
- PANEL & PITCH

##### **4:30pm - 6:00pm**

- ARTIST WORKSHOP W/ AP FACTOR
- ROLLING OUT (MAGAZINE) SPOTLIGHT
- DJ PANEL W/DJ HERSHEY

#### **THE AFTERWORK FAMILY GATHERING**

##### **8:00pm - 10:30pm**

- NO COVERS
- LIVE RADIO PRESSURE SHOWCASE
- SOUL SUITE SHOWCASE
- LOCATION: [AmericasMart](#)  
BLDG 2, 4<sup>TH</sup> Floor  
240 Peachtree St.  
Atlanta, Ga 30303

##### **10:45pm - 1:00am**

- MARQUEE SHOWCASE
- LOCATION: [AMERICAS MART](#)  
BLDG 2, 4<sup>TH</sup> Floor

#### **SUNDAY: OCTOBER 29th**

##### **10:00am - 2:00pm**

##### **Closing Event**

##### **MUSIC IS LIFE SHOWCASE**

- LOCATION: [CrushHouse Rehearsal Studio](#)  
2335 Brannen Road SE  
Atlanta, Georgia 30316  
OPEN TO THE PUBLIC

